

## Partner with Lifetouch for a photography program at NO COST to your organization

### Complimentary Program Features

- 8x10 portrait and directory for each participating family.
- Easy online sign-ups for your families' photography appointments – increases participation and drives people to your website.
- Phone call program managed by Lifetouch to reach your families for photography appointments with a message from your leadership – plus reminder calls.
- Image CD of all family and staff directory poses delivered shortly after your photography is complete for use in your internal publications.
- Printed tri-fold & postcard outreach materials are available as part of your program.

### Premier Choice Option

- Receive an automatic 20% (at minimum) directory print over-run to give to new families; ask your representative how to receive even more.
- Your choice of a Mobile Directory App for your staff's smartphones/tablets, printed mini-directory booklets, Directory PDF or \$5 Contribution Program – earn \$5 from Lifetouch for every family photographed.
- Exclusive directory layout software to create your cover and activity pages easily.

### Community Connect Option

- Printed Community Books provided for each photographed family plus electronic PDF version with interactive links for phone, email and home address.
- Community books updated as often as you wish – with minimum of 15 families photographed. Updated printed books and updated electronic PDF include original photographs (for up to 4 years), new photographs and an updated roster.

### Photography

- No-pressure portrait sales approach with price sheets provided upfront for your families.
- Immediate on-site viewing of photography.
- Creative photography options and variety of portrait products available for your families to purchase.
- Lifetouch welcomes families with pets; with your permission.
- Professional photographers with reliable, backed-up equipment; eliminates cancelled photography sessions due to equipment failure.

### History & Values

- Lifetouch has been serving families since 1936, serving churches since 1963.
- Lifetouch gives back 40,000 volunteer hours, one million dollars in fundraising contributions and five million dollars in products/services.

### Service

- Your organization is personally serviced by a local, employee-owner.
- Lifetouch partners with you through a long-term, ongoing relationship.
- A dedicated customer service team for personalized assistance with your program and directory needs.

