

Select the best choice for each church's needs

	Community Connect	Premier Directory
Overview	A Community Book keeps you more up-to-date with your ever-changing church family. The book provides family images and contact information.	A premier directory provides a keepsake for the families and includes activity pages which highlight your stories and ministries.
Cost to the church	No cost to the Church	No cost to the Church
Included in the directory: Activity Pages Family Section Roster	No, but staff section can be included Yes: updated each printing Yes: updated each printing	Yes Yes Yes
Design options	Select cover option and determine horizontal/vertical family images section	Create you cover and activity pages using our StoryBuilder software (or submit your own design) and determine horizontal/vertical family images section
Book size	5.5 x 8.5	8.5 x 11
Binding	Twin- loop wire	Saddlestitch (or upgrade to twin-loop wire or hard cover)
Submitted non-Lifetouch photographs for the family pages	10 free	\$10 each
Delivery time of book	6 weeks once photography is complete	Average of 3+ months once photography is complete
Next photography sessions	3-6 months Minimum of 15 families required	Average 3+ years
What do the families receive?	<ul style="list-style-type: none"> • Free 8x10 professional portrait • \$10 off portrait coupon • Free Community Book • Free copies of each updated book 	<ul style="list-style-type: none"> • Free 8x10 professional portrait • \$10 off portrait coupon • Free directory
What does the church receive?	<ul style="list-style-type: none"> • CD containing directory image of each participating family • Electronic directory delivered via PDF – includes phone, email, mapping links 	<ul style="list-style-type: none"> • CD containing directory image of each participating family • Electronic directory or 50 Quick Connect directories.
How many extra books does the church receive?	5 extra office copies per printing	20 or 20% whichever is greater
Lifetouch services	Free promotional materials, online scheduling, connections calls, Center of Excellence customer service, each time	Free promotional materials, online scheduling, connections calls, Center of Excellence customer service
Church volunteers	With no activity pages, there is no layout volunteer needed.	Layout person needed to gather activity photos, design and submit materials.